

A Story of Guarantees and Financial Versatility

Whole Life Insurance



GUARDIAN®

A CONSUMER BROCHURE FOR
WHOLE LIFE UNDERSTANDING

Introduction

Whole life is a versatile financial product that provides unique benefits which differentiate it from all other financial instruments. To truly appreciate the value of whole life, it's important to understand how it works, its uses, and its benefits.

How does whole life work?

Whole life provides lifetime insurance protection with significant guarantees and tax benefits. There are three guarantees:¹

- **A Guaranteed Level Premium** – The annual premium is contractually guaranteed to never change.
- **Guaranteed Death Benefit** – The level death benefit is contractually guaranteed to never go down.
- **A Guaranteed Cash Value** – The contractually guaranteed cash value will increase each and every year until it is equal to the face amount of the policy at a specified age – typically 100 or 121.



What are dividends and how do they work?

Whole life offers the ability to provide additional value in excess of guarantees through dividends. Dividends are paid to policyholders if declared by the board of directors of the insurance company providing the policy. It is very common for a mutual life insurance company to pay a dividend. In fact, the top four rated mutual life insurance companies have paid a dividend each and every year for over 140 years...even during the "Great Depression".²



What are your options when a policy pays dividends?

Policy owners have different needs throughout their lives. Whole life offers a variety of dividend options to choose from, which allows an owner to customize the coverage. The dividend option election may be changed from year to year, based on the policy owner's changing needs:

- By far the most widely selected dividend option is to reinvest the dividends back into the whole life policy to purchase guaranteed paid-up additions. This option provides an increase in total cash value and additional death benefit protection. Each year a dividend is reinvested, additional paid-up life insurance is purchased, which in turn, earns its own dividends. Over time, the accumulation of additional paid-up life insurance will help offset the effects of inflation by increasing the death benefit protection and accumulated cash values.
- Dividends may be paid outright, tax-free, up to the policy basis.
- Dividends may be used to reduce the policy's premium.
- Additional term insurance may be purchased with dividends.
- Dividends may be allowed to accumulate with interest.
- Dividends may be used to pay back an existing policy loan.³



Taxation Protection⁴

Because of the contribution that whole life insurance makes to the welfare of society by providing protection for surviving family members, it is vested with the following significant tax benefits:

- Income tax-free death benefits⁵
- Tax-deferred buildup of cash values inside of the policy
- Access to policy cash values on a tax-favored basis by withdrawals or through policy loans⁶
- Withdrawals from a life insurance policy are permitted on a First-In First-Out Basis (FIFO)⁷. This means that withdrawals to the extent of cost basis are considered a tax-free return of cost basis⁸



What are the different uses for whole life?



Human Life Value Protection

- Property values are the result of human effort. Human life value is created for a family whenever income is earned to provide for that family's economic needs.
- Most people see the importance of insuring the value of property, such as their home or car, for its replacement value and are able to do so through the purchase of casualty insurance. The human life value of an individual, which is by far the most valuable asset of a family or business, is also insurable for its replacement value on a permanent basis with whole life insurance. Whole life insurance provides an affordable, effective way of permanently indemnifying a family or business against the loss of its most valuable asset.



Family Protection

- The death benefits of life insurance can help to assure the economic continuity of a family at a time when it is faced with the greatest of all possible traumas: the death of a beloved father, mother, husband or wife. Whole life insurance can also help to ensure financial stability through the funding of:
 - Mortgage protection;
 - Education funding; and
 - Income needs.



Business Protection

- Businesses face special insurance funding needs in order to provide a business continuity plan that will protect the owners in the event of death. Whole life insurance is ideally suited to provide the capital needed to adequately buy the interests of a deceased owner and indemnify the business against the loss of the services, expertise, and skills of a key person. Life insurance is ideally suited to address four major areas of business planning:
- The funding of buy-sell agreements and stock redemption plans;
 - The funding of supplemental retirement programs;
 - Key person indemnification; and
 - The payment of loans and mortgages.



Estate Planning

Planning for the orderly transfer of property at death can help to minimize taxes and provide for heirs in a way that will reflect an individual's desires. Whole life insurance plays a key role in providing for loved ones by offering:

- Adequate liquidity to pay estate and inheritance taxes;
- Assets to generate income for a surviving spouse and children;
- Estate equalization among heirs; and
- Funding for special needs children and adults.



Asset Maximization

- One of the unique benefits of whole life is the way it enhances the value of other assets during retirement. The presence of a guaranteed death benefit gives the owner the ability to use assets in ways that would not be possible if the insurance did not exist. The death benefit provides the "permission slip" that may enable you to spend down principal and interest (maximize retirement income), knowing that the principal will be replaced for your family upon death.
- The existence of permanent whole life insurance in the estate of a donor makes it possible to achieve the desired charitable intent with all the collateral benefits, while maintaining a comparable legacy for the donor's heirs.

What are the different uses for whole life? | What are the different uses for whole life?

The Benefits and Flexibility of Whole Life

The Protection of an Instant, Permanent Estate	Instantly, with the payment of the first premium, the entire death benefit is set aside for your family. Whole life insurance provides a guaranteed death benefit for the entire life of the insured.
Disability Protection⁹	Whole life is uniquely different from all forms of savings and investment vehicles, such as bank accounts, IRAs, 401(k) accounts, mutual funds, and brokerage accounts, in that it continues to be funded even if you become disabled. Disability usually brings with it the strain of reduced income, increased expenses, and dissolution of existing savings and investments. The Waiver of Premium Rider, when elected, guarantees that if disabled, your policy will continue to be funded by the insurance company as if you continued to make full premium payments. In effect, you will have a self-completing savings plan (college, retirement).
Liability Protection	In many states, the benefits of life insurance are protected from the claims of creditors. If your state provides this legal protection, the cash values and death benefit of a whole life policy will be protected from lawsuits that can result in the loss of other assets, such as bank accounts, mutual funds, and brokerage accounts. ⁴
Distribution Like a Will	Whole life avoids probate and has a named beneficiary: You specify who and how much of the benefit will be distributed to each beneficiary. Unlike a will, however, whole life insurance has the added benefit of privacy. Wills, once probated, become public documents. The distribution of a whole life insurance policy's death benefit is a private, contract-driven transaction between the policy owner and insurance company – the distribution passes outside of a will and thus provides privacy for the beneficiaries.
Tax-free Death Benefit	The death benefits of whole life are generally free from all federal income taxes. The enormous value of this benefit must not be underestimated, especially in light of constantly growing government expenditures and taxes.
Tax-deferred Growth	The growth of the cash value inside a whole life policy is deferred from taxation while the funds remain in the policy. This is yet another wealth-protecting benefit that whole life provides to families and businesses.
Tax-favorable Access to Policy Cash Values Through Withdrawals	During the insured's life, cash value additions can be accessed under favorable First-In-First-Out (FIFO) tax rules. This means withdrawals to the extent of cost basis are considered a tax-free return of cost basis.
Tax-favorable Access to Policy Cash Values through Policy Loans	During the insured's life, loans taken against a whole life policy will not trigger a taxable event, even though the policy may have a large gain in excess of premiums paid.
Self-funding	You have the option of having the policy pay for itself over time by applying dividends to pay premiums. This feature may be invoked or changed at any time to meet the changing circumstances of your life.
Ability to Pay Itself Back from Future Dividends	Once a policy loan has been taken, the annual dividend can be used to help pay back a policy loan.

You Can Make Direct Loans to Yourself for Any Reason	Whole life can free a policyholder from reliance upon commercial lenders. Cash values can be accessed on a demand basis through a policy loan at any time and for any reason, without the application and approval process that is required for consumer or business loans.
Can be Used as Collateral for a Loan from a Bank	Whole life can be used as collateral to obtain a loan from a bank at favorable interest rates. The ability to either borrow directly from the insurance company or from a bank gives the owner of a whole life policy significant flexibility when there is a need to access policy values. When borrowing from a bank and proceeds are used for a taxable investment, it is possible that the loan interest may be deductible against certain investment income. (Contact your tax advisor for more information.)
Carries Flexible Loan Repayment Terms	Loans against a whole life policy are flexible to the extent that they do not need to be paid back unless you decide to pay them back. Once a loan is taken out on your whole life policy, it can be paid back at the discretion of the policy owner. If the loan is not paid back during the lifetime of the insured, any remaining loan balance will simply be deducted from the death proceeds (i.e., the death benefit).
Death Benefit Increase	When dividends are reinvested back into the policy, they purchase paid-up additions, which increase the death benefit, helping to offset the eroding effects of inflation. Once a dividend has purchased paid-up additions, the additional death benefit and cash value of the paid-up additional insurance is guaranteed.
Reduced Paid-up Policy	The policy owner has the right to reduce the death benefit to a "paid-up" policy at any time. If the policy is "paid-up," the policy owner can never make another premium payment. Both the cash value and the death benefit will continue to grow through dividends for the rest of the insured's life.

The protection and wealth-enhancing benefits of whole life make it one of the most comprehensive and versatile financial instruments available today. Its great value is enhanced by its flexibility, which enables it to be customized for a variety of consumer needs. Premium flexibility is provided by existing paid-up additions and dividend options. The loan feature and the ability to withdraw dividends provide readily available liquid assets. Together, the guaranteed cash value, guaranteed death benefit, and guaranteed premium provide policy owners with a solid foundation for financial protection, and the ability to build wealth in a turbulent and uncertain world.



Contact me to learn more about how whole life can help you build a solid financial foundation for the future—while you protect what’s most important to you.



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